

# 10.23 Korea Day at Balboa Park - Presentation to BPC

2021.10.07

Presenter: Patrick Roche,  
House of Korea Board of Directors



# Introduction of House of Korea NGO

- Founded 2013.6 and registered as 501(c)3 NGO
- Became the 33rd member of the House of Pacific Relations International Cottages, Inc. in 2014.2
- **Mission of the House of Korea**
  - to foster public **L**earning of Korean art, culture, history, & value;
  - to **O**utreach to diverse communities in San Diego;
  - to **V**olunteer at social and cultural activities;
  - to **E**ducate and promulgate international understanding and partnership between people of Korean descent and other nationalities represented by the House of Pacific Relations



# House of Korea Cottage Completion

- Address:  
2150 Pan  
American Place,  
San Diego, CA  
92101
- Ready to open  
to public!



# 10.23 Korea Day at Balboa Park

- Special celebration event for completion of the House of Korea cottage and sharing Korean culture with community
- 2 programs are organized by the House of Korea and Korean Cultural Center in Los Angeles
  - 3:30-8:00 pm K-POP Concerts, Traditional & B-boy performance @ Organ Pavilion
  - 3:30-5:40 pm K-culture box exhibition, Korean dinner serving @ Balboa Park Club Ballroom
    - For 200~250 invited guests (City officers, Balboa Park One Family members, House of Korea friends, supporters, & donors)



# Venue Preparation

- Organ Pavilion
  - Rental hours: 11 am - 10 pm
    - 3:00-5:30 pm Cover Dance Contest & Fan Meeting
    - 5:30-6:00 pm Set-up
    - 6:00-7:00 pm Traditional & B-boy Performance
    - 7:00-8:00 pm K-POP Concert (P1 Harmony)
  - Will provide dumpster, recycling, movable toilets
  
- Balboa Park Club Ballroom
  - Rental hours: 11 am - 10 pm
    - 3:30-4:30 pm Registration and temperature check
    - 4:30-5:40 pm Korean dinner will be served
  - Will only admit fully vaccinated guests with normal temperature
  - Santa Fe room will be used for performers station

# Thanks!

Learn more at <http://www.house-of-korea.org/about/>

Tel: 858-353-7809

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## K-culture box exhibition

